

Put Your Science in the Spotlight!

a workshop for HRSMC PhD/ Postdocs

Workshop #1:

Tell your story!

By Suzanne Verhees (*Storifiers*)

Somehow you know it, if you tell from your heart, about what you believe in, you come across many times more powerful. But how do you do that?

In this workshop you will learn 1) to find what drives you and what makes your eyes sparkle; 2) to unravel the interests of your audience and to focus on your own goal; 3) Grab the core of your story and learn to structure your story clearly; 4) Learn to tell your story naturally and with experience, so that you stimulate and involve your audience.

About the trainer

"I earned my stripes, among other things, as a senior communication advisor in the dynamics of PostNL, where I advised management teams and directors. But what I found most rewarding was making complex events understandable and relevant for every employee in the company. I realized that no matter how clear and understandable something is, if someone doesn't want to listen, the message won't get through. I experienced that finding the right 'door' with the other person, making a human-to-human connection, is essential to actually create movement. With others and with yourself. I started as an independent professional and further specialized through the Storytelling Academy, the School for Presentation Coaching, and in coaching for personal awareness. Now, I train and coach individuals and groups (professionals) in discovering, shaping, and telling their stories."

